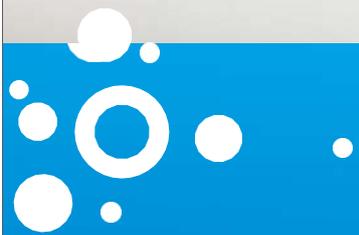


THE BEAUTIFUL WORLD OF  
**OPPORTUNITIES**  
IS WAITING FOR YOU



## ABOUT US

We, at Kindheit Kindergarten Preschool, provide a child friendly environment that is safe, secure, caring and stimulating for this age group (1.8+ to 4+). we help to promote child's social, intellectual and physical development through play and structured activities. We are totally equipped to make the transition from home to school as entertaining and enjoyable as possible.

Our Montessori lessons provide strong foundation and education for life to curious minds through curriculum based on Dr. Howard Gardner's theory of multiple intelligence with first hand experience.

## OUR VISION

Our vision is to be the most dynamic lab for today's smart generation where they could experiment and explore to gain education for life.



## OUR MISSION

Our mission is to strengthen the skills of the children. To help each child gain a sense of self, explore, play with their peer and build confidence amongst themselves.

## BUSINESS OPPORTUNITY IN PRESCHOOL EDUCATION

Starting a preschool is one of the many profitable business options available today.

One of the foremost advantages of starting preschool is satisfaction of providing strong foundation to kids. Parents enroll their kids in preschool with a belief that their child will learn and acquire skills under the supervision of trained professional. Thus, Providing skilled professional in preschools for the benefit to students gives a strong feeling of satisfaction.

Business wise, this is an easy to establish business. it involves seeking limited legal permissions and investment cost is very low. Once established, it needs a constant focus and dedication but it is comparatively easier to be managed in comparison to other business processes. Now, with the advent of franchise model, it has become much easier for an entrepreneur to start a preschool.

### ADVANTAGE IN STARTING A PRESCHOOL

### Our 3 R's

- ☀ At par with international standards
- ☀ Training for the staff members
- ☀ Orientation for parents
- ☀ Logically planned curriculum
- ☀ Excellent Results
- ☀ 100% Success Assured
- ☀ Best quality course material provided
- ☀ Marketing materials and designs
- ☀ Sessions to gain more business

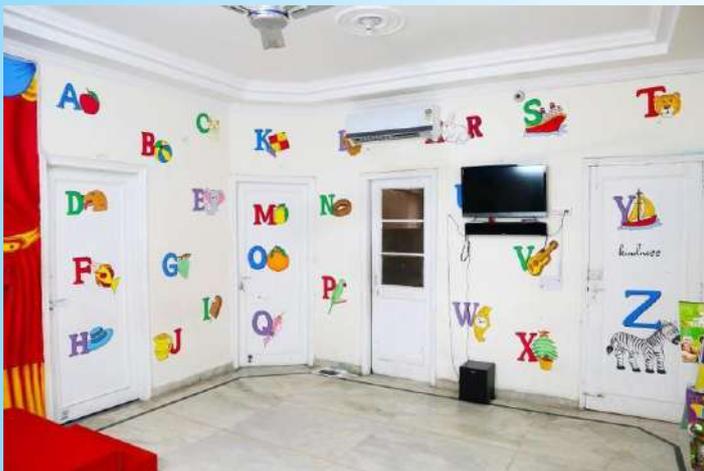


## WHY A KINDHEIT FRANCHISEE?

Kindheit Kindergarten is the most advantage preschool with two different business models. Developed by experts, two years or research in early child hood education to provide a never before learning experience to the budding minds.

We also offer the best utilization of premises of maximum remuneration through Abacus & Vedic Maths classes on weekends.

## Our Strengths



## Our Ambience

- ☀️ Friendly and caring environment.
- ☀️ Optimum student-teacher ratio.
- ☀️ World class equipments.
- ☀️ Hygienic and clean environment.
- ☀️ Age appropriate furniture and toys.

## Our Curriculum

- ☀️ Curriculum based on Howard Gardner's theory of multiple intelligence wheel..
- ☀️ Age appropriate curriculum.
- ☀️ At par with international standard.
- ☀️ montessori based curriculum.
- ☀️ Exhaustively researched by experts.



## Our Teaching Methodology

- ☀️ A combo of both play way and montessori methods
- ☀️ Roll Plays
- ☀️ Teaching through audio visual aids
- ☀️ Teaching through stories and puppet shows
- ☀️ Teaching through all the five senses



## Company's Strong Support

### Infrastructure support

- ☀️ Theme walls
- ☀️ Gym area
- ☀️ Pool area
- ☀️ Sand pit
- ☀️ Library
- ☀️ Audio visual room
- ☀️ Stage area

### Technical and training support

- ☀️ Sign board design
- ☀️ D.T.P for the mentors
- ☀️ Proper training for mentor and branch head
- ☀️ Orientations for parents
- ☀️ Recruitment and interview support



### Marketing support

- ☀️ All the designs for the marketing & branding
- ☀️ Guideline for launching of school
- ☀️ Timely visit by our support staff
- ☀️ Organizing seminars, Business fairs

## Research and Development

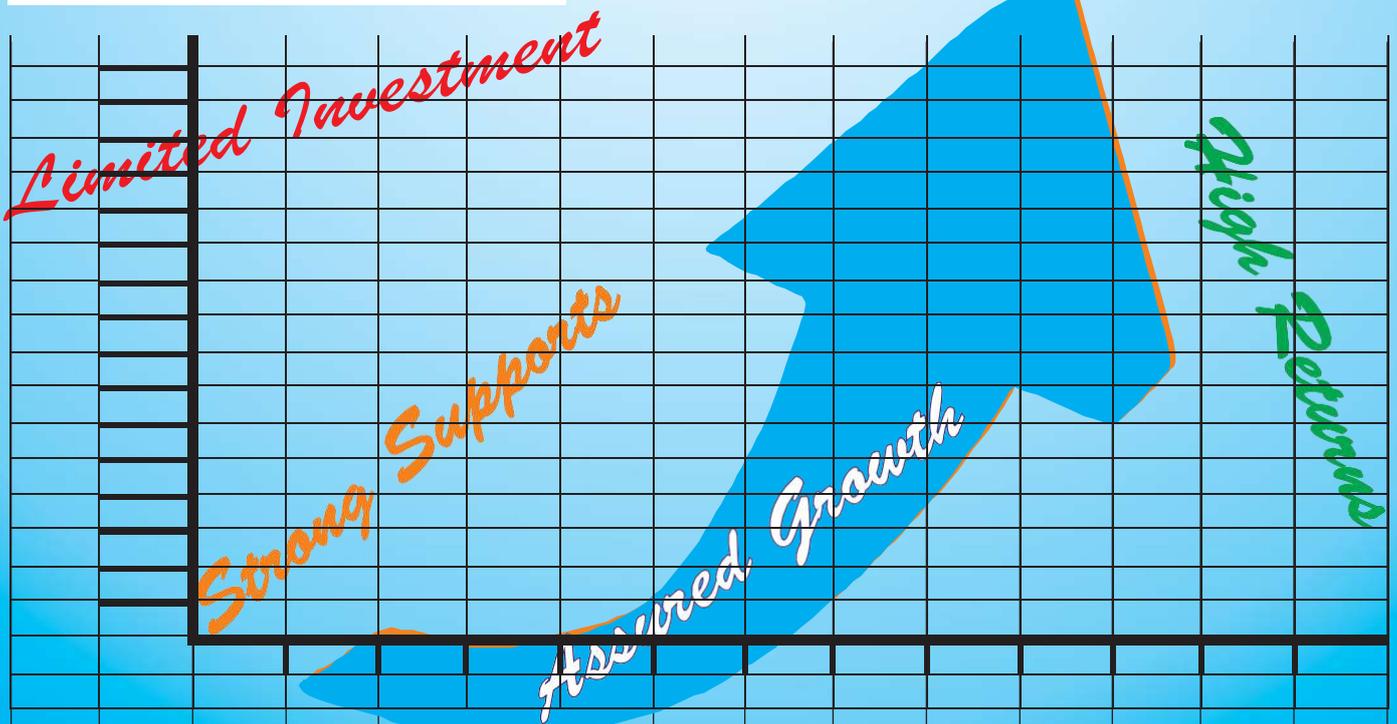
- Well researched curriculum.
- Latest industry updates.
- Manpower training.
- Competitives strategy development.



## Benefits to the business partner

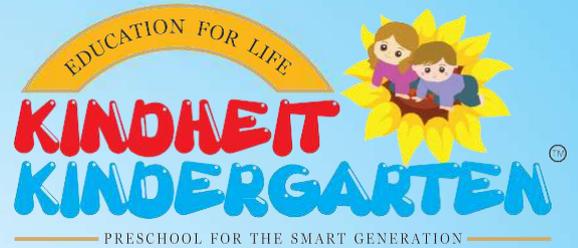


- Low investment
- High returns
- Quick ROI
- Low cost of operations
- Recession proof business
- Highly sustainable business



## UNIT FRANCHISEE REQUIREMENT

To start a Kindheit Kindergarten preschool as unit franchisee, you are required to invest certain amount. Based upon the location and the size of the facility, this amount will vary from 5-6 lakhs, which makes us the most cost effective preschool chain to start with.



## Financials

### The investment covers following items:

- ☀ Non refundable franchisee fees.
- ☀ Ambience as per standardized design.
- ☀ Furniture and fittings.
- ☀ Equipment and educational material.
- ☀ Marketing collaterals.



## Site specification

- ☀ A minimum of 1500 to 1800 sq. feet built area
- ☀ Ground floor premises. (Preferable)
- ☀ Good residential location. (Preferable)



## Term of association

- ☀ Agreement is for the tenure of 3 years.
- ☀ Renew based on mutual agreement.
- ☀ 10% royalty applicable.
- ☀ Unit wise exclusivity.



EDUCATION FOR LIFE



**KINDHEIT**  
**KINDERGARTEN** <sup>TM</sup>

— PRESCHOOL FOR THE SMART GENERATION —